



# Program Services and Chapter Accomplishments

**Assistance League is a national 501(c)(3) nonprofit, non-political, nonsectarian, public benefit corporation. The San Luis Obispo County chapter was chartered in 1996 and is an all-volunteer organization with no paid staff.**

- Raised **\$463,256** in fiscal year 2016-17 to return to the community.
- A total of 1,909 students/children were clothed through Operation School Bell and the Collaboration program.
- Provided new, school-appropriate clothing and dental hygiene kits to **1,841 Kindergarten through 12th grade students in need, living and attending school in all ten school districts** in San Luis Obispo County through **Operation School Bell**.
- Provided **1,841 Kindergarten through 12<sup>th</sup> grade** students a grade-appropriate book of their choosing through **Operation Bookshelf**.
- With our program, **Collaboration**, we have continued our successful collaborations with school districts and private donors and provided new clothing to **68 homeless and in need children**. The school districts and private donors provide their restricted funds and refer the children. These referred children are clothed in the same process as Operation School Bell students also receiving a dental hygiene kit and grade-appropriate book.
- **Our member volunteers donated 26,882 service hours with an IRS value of \$656,458 determined by the U.S Department of Labor's Bureau of Labor Statistics.**
- The chapter continues its GuideStar Gold Participant status.

## Fundraising

All funds stay within our County to support our programs.

- Thrift Store **\$154,480**
- Contributions and Grants **\$124,680**
- "Warm Your Heart...Clothe a Child" direct mailer **\$31,646**
- Charitable Chic Fashion Show and Luncheon **\$23,645**
- Young Irish Folk Concert **\$1,607**

## Assistance League Thrift Store

Our Thrift Store at 667 A Marsh St., San Luis Obispo has completed its second year of operation. It is staffed entirely by our volunteers. The Thrift Store is a source of funding to support our chapter and its philanthropic programs. The additional revenue has allowed us to continue to clothe more students in need in our County and to increase the amount spent on each student for clothing. In the 2017-18 school year, we will launch our new philanthropic program, Operation School Supply, which will provide these students with grade-appropriate school supplies. Our careful planning and professional business practices have been successful and our community has benefited. Come see us!

Mission Statement: *Assistance League of San Luis Obispo County is a nonprofit volunteer organization whose members are dedicated to serving families and children through its philanthropic programs.*

## 2017-2018 BOARD OF DIRECTORS

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President, Verdin

# President's Message

Dear Friends,

On behalf of the Board of Directors and members of Assistance League of San Luis Obispo County, I am pleased to present our 2016-17 Annual Report. Each year our chapter has made a significant influence on the lives of many children in our community by providing school clothing to disadvantaged students through our primary philanthropic program, Operation School Bell. And this year, because of our supporters and member volunteers, we exceeded our goal and set a record by providing clothing to over 1,900 children in need.

We are very proud of the fact that we are an all-volunteer organization with no paid staff. And due to the success of our Thrift Store and other fundraising efforts, we have implemented two new philanthropic programs this 2017-18 school year. The Operation School Supply program will enable us to provide various school supplies to all students who are clothed, and the Pass It Forward program will enable us to pass along unused Thrift Store donations to other nonprofit organizations.

We continue to work with our Advisory Council seeking advice on public relations and marketing efforts, social networking opportunities and Operation School Bell issues. We cannot thank the Council members enough for their invaluable support.

We also remain mindful of our fiduciary responsibilities. Our chapter continues to maintain Gold Status on GuideStar, a national organization that provides information on the financial wellbeing, accountability and transparency of thousands of charities.

I want to extend a heartfelt thank you to all our friends, supporters and volunteers for your continued support and tireless efforts in furthering our philanthropic mission. I wish everyone could experience the joy and satisfaction our members receive by helping students to thrive and achieve success in their daily lives.

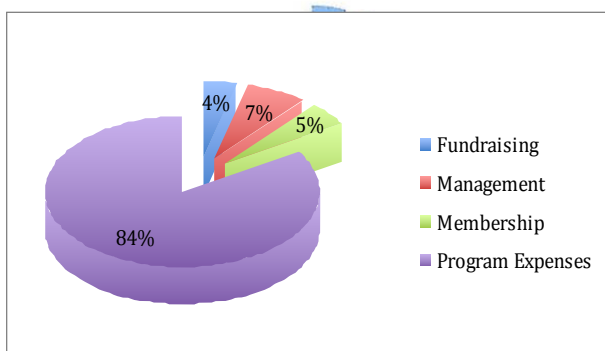
Sue Pino  
President

## FINANCIAL SUMMARY — ASSISTANCE LEAGUE OF SAN LUIS OBISPO COUNTY FOR THE FISCAL YEAR ENDED MAY 31, 2017 STATEMENT OF FINANCIAL POSITION

	May 31, 2017	May 31, 2016		May 31, 2017	May 31, 2016
<b>ASSETS</b>			<b>LIABILITIES AND NET ASSETS</b>		
Cash and Cash Equivalents	\$ 366,853	\$ 352,469	Total Liabilities	\$ 13,459	\$ 16,359
Other Current Assets	77,670	84,952	Net Assets	457,227	448,869
Other Assets	26,163	27,807	<b>TOTAL LIABILITIES AND</b>		
<b>TOTAL ASSETS</b>	<b>\$ 470,686</b>	<b>\$ 465,228</b>	<b>NET ASSETS</b>	<b>\$ 470,686</b>	<b>\$ 465,228</b>

### STATEMENT OF ACTIVITIES

SUPPORT AND REVENUE		EXPENSES			
Net Revenue from Thrift Store	\$ 154,480	\$ 141,748	<i>Program Services:</i>		
Net Revenue from Special Events	71,068	90,686	Operation School Bell	278,362	211,822
Grants and Contributions	124,680	107,338	Operation Bookshelf	20,607	7,604
Membership	11,986	9,051	<b>Total Program Expenses</b>	<b>298,969</b>	<b>219,426</b>
Investment Return	767	793	<i>Supporting Services</i>		
<b>TOTAL SUPPORT AND REVENUE</b>	<b>362,981</b>	<b>349,616</b>	Fundraising	14,170	16,691
			Management and General	22,894	22,884
			Membership Development	18,590	10,777
			<b>Total Supporting Services</b>	<b>55,654</b>	<b>50,352</b>
			<b>TOTAL EXPENSES</b>	<b>354,623</b>	<b>269,778</b>
			<b>CHANGE IN NET ASSETS</b>	<b>8,358</b>	<b>79,838</b>
			NET ASSETS at June 1, 2016	448,869	369,031
			NET ASSETS at May 31, 2017	\$ 457,227	\$ 448,869
			NET ASSETS - Beginning of year	448,869	369,031
			NET ASSETS - End of year	\$ 457,227	\$ 448,869





**Friends of Assistance League . . .** A sincere thank you to the following individuals and organizations who have made a donation of \$250 or more to Operation School Bell through their grants, donations and sponsorships during our 2016-2017 fiscal year. We are extremely grateful for your support and association with our chapter. The children we serve and their families continually let us know how appreciative they are for our assistance. We could not continue our good work without you. Making a difference in the educational experience of a child by providing one of the most basic needs, clothing, is a remarkable thing. You can see from the photos on the cover some of the results of your generosity. Thank you for partnering with Assistance League to make that difference.

## Grantors

Cambria Community Council  
 Central Coast Funds for Children  
 City of Arroyo Grande  
 City of Pismo Beach  
 County of San Luis Obispo

Country Coast Classic, Inc.  
 First Book National Book Bank  
 Robert H. Janssen Foundation, Inc.  
 Robert and Adele Stern Foundation  
 The Community Foundation San Luis  
 Obispo County

## Donors

Charlene and John Ables  
 Susan and Craig Armstrong  
 Ray Johnson and Jan Baum  
 Walt Bethel  
 Amy Boyd  
 Mary Brooks  
 Ani and Monico Casillas  
 Donna and Fred Cummings  
 Chris Daman  
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Rawlings Family Charity  
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 Julie and Rick Rodewald  
 David Sistek  
 SLO Skiers, Inc.  
 Kathleen Stewart  
 Gail Stoneburg  
 St Paul's Episcopal Church  
 Outreach Fund  
 Sandra and Richard Summers  
 Hal Sweasey Real Estate Sales  
 Tolosa Press  
 United Way  
 Debra and Bob Wacker  
 Wacker Wealth Partners  
 Lynn and Randy Walti  
 Diana and Jim Weirick  
 Andrea and Jerry Weinstein

## Sponsors

Anne and Chet Boyd  
 CoastHills Community Foundation  
 County of San Luis Obispo  
 Donna and Fred Cummings  
 John Hutton, D.D.S.  
 Johnston and Hutchinson LLP  
 K.Jons Diamonds & Gems

Lynda and David Nath  
 Pear Valley Vineyards Inc.  
 Stifel Nicolaus, Tawnee Hosick and Phil Cohl  
 Tolosa Press  
 Lynn and Randy Walti  
 William Henry Crew Wealth Management